



Finding Your Lifelong Potential

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METRICS	SOURCE	DATE OF SOURCE	LINK	Clark County (Las Vegas Source)	Unique Value for Clark County or Nevada's Value?
DIET					
U.S. fish consumption for fish with highest DHA levels	Fresh Look Marketing	52 weeks ending December 30, 2012	http://www.freshlookmarketing.com/	Same (Fresh Look Marketing 2012) *Nevada's Value Used	Nevada's Value Used
Retail sales of DHA-fortified foods, beverages and supplements	Information Resources Inc. (IRI)	52 weeks ending December 30, 2012	http://www.symphony.com	Same (IRI 2012) *Nevada's Value Used	Nevada's Value Used
Consumed five or more fruit/vegetable servings daily	CDC/BRFSS	2009	http://apps.nccd.cdc.gov/BRFSS/list.asp?cat=FV&yr=2009&qkey=4415&state=All	Same (2009 CDC/BRFSS) *Pulled Survey Results	Unique Value
Percent ever breastfed	Breastfeeding Report Card, United States: Centers for Disease Control and Prevention. Provisional Data - National Immunization Survey, 2007 Births.)	2013 publication (2010 data)	http://www.cdc.gov/breastfeeding/pdf/2013BreastfeedingReportCard.pdf	Same (2013 Publication/2010 Data - Breastfeeding Report Card) *Nevada's Value Used	Nevada's Value Used
PHYSICAL					
Cardiovascular death rates	America's Health Ranking	2012	http://americashealthrankings.com/ALL/CVDDeaths/2012	Used the source of the previous source (http://wonder.cdc.gov/mortSQL.html)	Unique Value
Have you ever been told by a doctor that you have diabetes?	CDC/BRFSS	2012	http://www.cdc.gov/brfss/annual_data/annual_2012.html	Same (2012 CDC/BRFSS) *Pulled Survey Results	Unique Value
Participated in physical activity during the past month	CDC/BRFSS	2012	http://www.cdc.gov/brfss/annual_data/annual_2012.html	Same (2012 CDC/BRFSS) *Pulled Survey Results	Unique Value
Time spent sleeping daily	American Time Use Survey (Bureau of Labor Statistics)	2007-2011 Data	http://www.bls.gov/tus/	Same (American Time Use Survey - 2007 to 2011 Data) *Nevada's Value Used	Nevada's Value Used
Do you have any kind of health care coverage?	CDC/BRFSS	2012	http://apps.nccd.cdc.gov/BRFSS/list.asp?cat=HC&yr=2012&qkey=8031&state=US	Same (2012 CDC/BRFSS) *Pulled Survey Results	Unique Value
Adults who are current smokers	CDC/BRFSS	2012	http://apps.nccd.cdc.gov/BRFSS/list.asp?cat=TU&yr=2012&qkey=8161&state=US	Same (2012 CDC/BRFSS) *Pulled Survey Results	Unique Value
Neither overweight nor obese	CDC/BRFSS	2012	http://apps.nccd.cdc.gov/BRFSS/list.asp?cat=TU&yr=2012&qkey=8161&state=US	Same (2012 CDC/BRFSS) *Pulled Survey Results	Unique Value
MENTAL					
Psychological					
Serious psychological distress in past year (nonspecific and more inclusive than major depressive episode: "meeting criteria for psychological distress "indicates that the respondent exhibited a high level of distress due to any type of mental problem"; see "K6 Scale" tab for how SPD is gauged)	CDC/BRFSS	2012	http://www.cdc.gov/brfss/annual_data/annual_2012.html	No Available Information (Nevada's Value Used)	Nevada's Value Used
Poor mental health days (the average number of days in the previous 30 days that a person could not perform work or household tasks due to mental illness)	n America's Health Ranking	2012	http://www.americashealthrankings.org/ALL/MentalHealth/2012	Different website (countyhealthrankings.org) *2012 Data	Unique Value
Neurological					
Alzheimer's disease death rates	2013 Alzheimer's Disease Facts and Figures (Alzheimer's Association)	2010 Data	http://www.alz.org/downloads/facts_figures_2013.pdf	Found information with different source. (http://wonder.cdc.gov/mortSQL.html) *2010 Data	Unique Value
	(AlZirenner's Association)		http://www.alz.org/documents_custom/report_alzfactsfigures2010.pdf	(http://wonder.coc.gov/mortsqc.html) 2010 Data	
Alzheimer's prevalence by states	2013 Alzheimer's Disease Facts and Figures (Alzheimer's Association)	2010 Projections	http://www.alz.org/downloads/facts_figures_2013.pdf	No Available Information (Nevada's Value Used)	Nevada's Value Used
Education State Rankings	CQ Press Education State Rankings	2011-2012	http://www.capress.com/product/Education-State-Rankings-2011-2012.html	Same (Education State Rankings) *Nevada's Value Used	Nevada's Value Used
Time spent playing games daily (Examples: playing board games/Scrabble/cards, playing		2007-2011 Data	http://www.bls.gov/tus/	Same (American Time Use Survey - 2007 to 2011 Data)	Nevada's Value Used
computer games/playing games over the Internet, working jigsaw puzzles/crossword puzzles)	Statistics)			*Nevada's Value Used	
Time spent reading for personal interest daily (Examples: reading a magazine/book/newspaper, listening to books on tape, being read to, doing research)					
SOCIAL					
Civic Life Index: (Combines voting, volunteering, work with neighbors, and participation in a group)	Corporation for National and Community Service (U.S. government) (analysis of	2012	http://www.volunteeringinamerica.gov/	Same (Corporation For National and Community Service)	Unique Value
Time spent on religious or spiritual activities daily	American Time Use Survey (Bureau of Labor Statistics)	2007-2011 Data	http://www.bis.gov/tus/	Same (American Time Use Survey - 2007 to 2011 Data) *Nevada's Value Used	Nevada's Value Used
"How often do you get the social and emotional support you need?" Always/Usually/Sometimes/Rarely/Never	CDC/BRFSS	2010	http://apps.nccd.cdc.gov/s-broker/WEATSQL.exel/weat/freq-analysis.hsql?survey-year=2010	Same (2010 CDC/BRFSS) *Pulled Survey Results	Unique Value